

DRAFT

University of Wisconsin-Madison Campus Master Plan

CAMPUS PLANNING STEERING COMMITTEE MINUTES for October 14, 2004 8:00 – 9:30 a.m. 5120 Grainger Hall

Committee Members - Present

Name	Department Represented
Dean Elton Aberle	CALS, Chancellor's Appointee
Mary Behan	University Committee
Connie Brachman	Space & Remodeling Policies Committee
John Chadima	Intercollegiate Athletics
Alan Fish	Facilities Planning & Management
Michael Gould	Biological Sciences Division
Sandra Guthrie	Recreational Sports Committee
Dean Michael Knetter	School of Business – Chancellor's Appointee
Frank Kooistra	Academic Staff
Robert McMahon	Physical Sciences Division
Cyrena Pondrum	Humanities Division
Ken Potter	Environmental Representative
Terri Reda	UW System
Chris Richards	UW Foundation
Dean Gary Sandefur	Letters and Science – Chancellor's Appointee
Provost Peter Spear	Chair, Chancellor's Designee
Brenda Spsychalla	Information Technology Committee
Troy Vosseller	Associated Students of Madison
Mark Wells	Medical School

Committee Members – Absent

Evelyn Howell	Arboretum Committee
Ann Hoyt	Social Studies Division
Anne Lundin	Library Committee
Brian Ohm	Transportation Board
Terry Wilkerson	UW Hospital and Clinics

Consultants in Attendance

George Alexiou	Martin/Alexiou/Bryson
Nat Grier	Martin/Alexiou/Bryson

Also in Attendance

Alan Bessey	FP&M – Planning & Landscape Architecture
LaMarr Billups	Chancellor's Office
Gail Bliss	Dept. of Administration – Division of State Facilities
Gary Brown	FP&M – Planning & Landscape Architecture
Chris Bruhn	Letters & Science – Facilities
Peggy Chung	FP&M – Physical Plant
Gwen Drury	FP&M – Planning & Landscape Architecture

Julie Grove	FP&M – Major Projects
John Harrod	FP&M – Physical Plant
Ann Hayes	FP&M – Major Projects
Pete Heaslett	FP&M – Major Projects
Rob Kennedy	FP&M – Planning & Landscape Architecture
Todd Kuschel	UW Police
Rebecca Marquardt	FP&M – Planning & Landscape Architecture
Sue Riseling	UW Police
Doug Rose	FP&M – Space Management
Michael Pu	Division of State Facilities (Intern for Rob Cramer)
Doug Sabatke	FP&M – Major Projects
John Smith	Division of Information Technology

Peter Spear called the meeting to order at 8:00 am

Spear asked for any corrections to the meeting Minutes for September 30, 2004. Brenda Spychalla noted that though she does not show up on the “Present” list, she was in fact in attendance. She also pointed out 2 typing errors. No other changes were noted. Minutes were accepted as submitted, with changes as submitted by Spychalla.

Transportation planning update by George Alexiou, consultant from Martin/Alexiou/Bryson.

Alexiou noted that the transportation plan is a subset of the overall master plan. It’s integrated, not looked at in isolation. He listed transportation goals:

- How to get to campus: provide good, attractive choices
- Not going to increase number of parking spaces
- Use parking structures instead of surface parking
- Consider rail
- Promote bike & pedestrian travel. Mopeds are NOT promoted, but their presence is acknowledged.

UW-Madison is already a national leader in transportation alternatives. We are doing great job. We want to see how to do more.

- We already do transportation surveys every couple of years
 - 50% of our staff drive to campus. Better than most campuses, but room for improvement
 - 67% of employees live within 10 miles
 - Affordable housing policies would help provide incentives for people to live closer to campus and should be considered
 - We’re now examining where employees actually live and work, not just how far away
 - 50% of employees have picked up their free bus passes, yet many never use them. We need to find out why.
- Students
 - Many more students than employees walk
 - More students are driving (living farther out in the suburbs) than in 2001. We need to find out why. (less expensive housing options? Free bus pass?) Local neighborhoods are concerned, due to rise in on-street parking.
 - 1999 – 80% lived within 2 miles, while 2% lived more than 10 miles away
 - 2003 – 65% lived within 2 miles, while 11% lived more than 10 miles away

Alternatives under consideration:

- Transit
- Bikes
- Peds

- Mopeds
- Ridesharing
- Park & Rides

Madison Metro is planning more routes directly onto campus.

- More at class change times
- More buses taking Madison riders out to employers in suburbs and bringing commuters to campus in the a.m., on the return trip
- We are currently spending \$4 million with Metro. We want them to consider UW as a partner. We already have leverage with Metro.

We need to consider how to make sure that the on-campus bus route stands out among these other buses, visually. We also need to develop a legible key to routes.

Alexiou noted that theme parks are generally planned to have very efficient internal transportation. They don't want you to waste time & energy driving while you're there. You park on the periphery, and can easily get around in the park all day. He also noted that we need to maintain night time services.

Alexiou noted that the transportation plan will be concentrating on developing an east-west transit Spine. Options include:

- Observatory Drive
 - gave several scenarios. Do we need daytime automobile traffic there?
 - Want a 15 minute, door-to-door goal from UW Hospital to Memorial Union
- Linden Drive
 - Will be considering other alternatives from its present arrangement

Mopeds. Right now, they don't get permits. People seem to park and ride them where ever they like.

- Alexiou's crew has looked at 12 other campuses. All but one charge for moped parking permits.

Future rail. The region is considering it. We need to consider whether we want to let it run through or near campus.

QUESTIONS & COMMENTS on transportation plan so far.

Potter said that there seems to be an assumption that not driving is better. He's not dealing with that. Has anyone asked the community whether they would pay more for garages? Time is the most precious commodity.

Fish said that we are going to be surveying folks about their parking

Potter said that our market pays about 1/10 of the usual city parking costs

Fish said that converting parking to ramps yields new available land for buildings and green space. For planning purposes, we're assuming staying at our current 12,000 spaces.

Potter said that time just needs to be factored in. He needs to use his car to get places around town at odd times. People will hold onto driving because jobs require it.

Fish added that some departments have been experimenting with having cars available to staff

Gould commented that he goes back a long time on this campus. We need to be realistic. He can get around quickly to his various on-campus homes. It *costs* the campus lots of money for the time the faculty spend getting around. Parking also makes a difference in recruiting post docs. They have late

and odd research hours and may need to get to daycare. If they only make \$20,000 a year, they can't pay \$2,000 for parking.

Alexiou said that we're mainly trying to influence the "margins." Stanford and other campus *pay* people to give up their parking permits.

Gould said it costs his lab when students and postdocs have to travel. He thought the Med School van service was actually more efficient than the big buses.

Sandefur said that he has been here over 20 years. He had no parking permit for 16 years. He rode the bus in to campus (5 miles) and was able to get work done while on the bus. It worked for him while he was a faculty member. It's more difficult for him to take the bus now as an administrator.

Gould asked Sandefur why he can't take the bus now.

Sandefur replied that he has to drive around campus to various meetings.

Fish added that we're not trying to change the work and commute patterns that legitimately need cars. We're trying to influence those who do have a choice. We want to provide good choices for them. NOT one size fits all. We are not trying to overlay one solution or say "cars are bad."

Knetter wanted to know who is designing the survey and whether CPSC could see it.

Kennedy said that they're working with UW Survey Center right now

Fish asked if we could bring some information about this survey to the next meeting.

Kennedy said he could.

Aberle said we need to look at how many people have to move around on campus AND off and back to campus during the course of a day.

Gould asked if the Medical School van issue be included.

Wells said that they have the usage stats. Include in the survey.

Pondrum wants to extend the ease with which bikes can be used throughout the year. She's concerned if Linden Drive becomes only peds. We should clear snow and provide lighting to extend the season of bike use.

Fish said that we're considering whether Linden might be bus/bike/peds only.

Someone said that here, we don't have a culture to stop cars for pedestrians. Crosswalks are not well marked.

Spear said that at class change times, pedestrian flow is virtually unlimited. Can be 5-10 minutes. Drivers get fed up.

Next, Gary Brown and Rose Barroilhet presented a review of existing buildings.

Barroilhet said they are looking qualitatively at existing building stock. How well do their systems work? HVAC. Building "skin." Some buildings have been classified for removal because they can't really be "re-habbed."

Fish noted that these designations do not mean that we are about to remove these buildings, just that they are candidates for removal. Just the first layer of information to help make broader decisions.

Barroilhet presented preliminary information for a wide variety of buildings.

Spear commented that the connection between Henry Mall and Engineering is visually wonderful except for Johnson Street & University Ave. and the tracks. Is there any chance of fixing that?

Brown noted that it would change the view-shed.

Barroilhet continued presenting preliminary information on buildings.

Fish noted that there are lots of opportunities. The challenge is to overlay this with utilities, greenspace and viewsheds. We want to make more “campus-like” quality spaces. Now, we largely have our backs to the lake. We could create some new vistas. But it all needs to fit within these 4 layers. We need to re-invent ourselves in place and also open up views to the lake.

Sandefur noted that he’s new to this committee. As departments begin to see their buildings marked for removal, how should he work with FP&M to get them settled?

Fish replied that program stability is the top priority. No move will occur until and unless the temporary moves are set. Having a master plan will help us both in fundraising and state approval for building. *That’s* the reason we’re doing this identification process so far in advance. (10 years and 20 years out) Every affected program will have direct input.

Sandefur asked if it’s useful for Deans to talk to users or should Facilities Planning & Management?

Fish said that right now, this is very tentative. FP&M will talk with them once it’s 6-10 years out as a possibility.

Barroilhet said that everyone should know this lists exists and they can call her or Gary Brown with specific questions.

Fish said that we want this to be as transparent as possible.

Sandefur asked if it will be on the website?

Barroilhet said it will eventually, after it is vetted through this committee and the consultants first.

Fish said that we will probably have “Town Hall Meetings” for each of the three campus study areas, in January or February.

Barroilhet said that this is a quality-of-space map. There is a map to come of quantity-of-space needed.

Gould stated that this is a faculty governance place. We need a lot of input. Many biological scientists feel they want to stay in central campus and not move to the IRC. It doesn’t have faculty backing at all. Need Divisional inputs, not just Departments.

Reda said that given the huge mass of Federal government-owned buildings on campus, what kinds of partnerships are there?

Barroilhet said that parking ramps are possible. Should be a presence when & where Observatory Drive gets straightened out.

Fish said that we will need to create partnerships. They are consolidating there, not vacating.

Meeting adjourned at 9:35 am.