

DRAFT

University of Wisconsin-Madison Campus Master Plan

CAMPUS PLANNING STEERING COMMITTEE MINUTES for December 9, 2004 8:00 – 9:30 a.m. 5120 Grainger Hall

Committee Members - Present

Name	Department Represented
Dean Elton Aberle	CALS, Chancellor's Appointee
Mary Behan	University Committee
Connie Brachman	Space & Remodeling Policies Committee
John Chadima	Intercollegiate Athletics
Alan Fish	Facilities Planning and Management
Michael Gould	Biological Sciences Division
Sandra Guthrie	Recreational Sports Committee
Evelyn Howell	Arboretum Committee
Ann Hoyt	Social Studies Division
Anne Lundin	Library Committee
Robert McMahon	Physical Sciences Division
Cyrena Pondrom	Humanities Division
Ken Potter	Environmental Representative
Terri Reda	UW System
Provost Peter Spear	Chair, Chancellor's Designee
Brenda Spychalla	Information Technology Committee

Committee Members – Absent

*Absence indicated in advance

Dean Michael Knetter	School of Business, Chancellor's Appointee
Frank Kooistra	Academic Staff
Chris Richards*	UW Foundation
Dean Gary Sandefur	Letters & Science, Chancellor's Appointee
Troy Vosseller	Associated Students of Madison
Mark Wells	Medical School
Terry Wilkerson	UW Hospital

Consultants in Attendance

George Alexiou	Martin/Alexiou/Bryson
Amelle Cardone	Ayers Saint Gross
Luanne Greene	Ayers Saint Gross
Nat Grier	Martin/Alexiou/Bryson
Ken Saiki	Ken Saiki Design

Also in Attendance

Teresa Adams	FP&M-Capital Budget Administration
Melissa Amos-Landgraf	School of Business
Gary Brown	FP&M-Planning & Landscape Architecture
Chris Bruhn	L&S Facilities

Sam Calvin	DOA/DSF
Gwen Drury	FP&M-Planning & Landscape Architecture
Lynn Edlefson	Campus Child Care
Julie Grove	FP&M-Major Projects
Steve Harman	FP&M-Major Projects; Civil Engineering
John Harrod	FP&M-Physical Plant
Ann Hayes	FP&M-Major Projects
Pete Heaslett	FP&M-Major Projects
Andrew Howick	UW Hospitals and Clinics
Lance Lunsway	FP&M-Transportation
John G. Paine	Recreational Sports
Doug Rose	FP&M-Space Management
Eb Schubert	FP&M-Space Management
John M. Smith	Division of Information Technology
Dorothy Steele	FP&M-Business and Staff Services

MINUTES

Peter Spear called the meeting to order at 8:00 am. He called for approval of minutes from the November 18, 2004 Campus Planning Steering Committee meeting. The minutes stand approved as distributed.

Spear introduced Gary Brown, Director of Planning and Landscape Architecture for UW-Madison. Brown gave an overview of the Campus Master Planning consultants' visit this time.

Luanne Greene, of Ayers Saint Gross, discussed where we are in the process overall. The consultants want to concentrate on open space; that's what they viscerally like about the 1908 plan. The east/west and north/south axes have emerged as important. They are now looking at the density of growth, especially for the south campus. The next steps will involve reconciling programmatic needs. She talked about buildings identified as potential demolitions, and those identified as in the design phase to be built. This is the base on which they are planning.

Greene said that the District 3 walk was especially helpful, and that that is what she'll be discussing today. This area has been different. It's the most mature and contains lots of already planned projects. Their base understanding already includes the East Campus Mall concept.

Amelle Cardone presented some of the concepts they've developed for District 3. (See PowerPoint for this meeting)

Spear brought up a concern about the proposed pedestrian bridge over University Ave (Murray Mall). He thinks there are not enough ways to get onto it. Greene said that many people have voiced concern about this. Also about the potential this particular bridge to block vistas of the lake up Murray Mall. ASG is not pursuing this particular plan any more. Spear affirmed that University Ave. is a big barrier. Alexiou said a traffic signal would work here. The City is open to this. Alexiou pointed out that there would be 2 kinds of pedestrians needing to cross here: one kind could use the overpass coming from the Southeast residence halls, the other kind needs to cross the street at grade. Alan Fish said that you'd be making dead, dark spaces under it that would ruin the grand entrance effect to both the University Square and to the Elvejhem. Greene said that one of the reasons it's such a long bridge is the accessibility issue. It must have a gentle slope. At grade crossings are preferred.

Cardone continued presenting the options, starting with the Option C for the Arts Block. (see PowerPoint for this meeting)

Greene went over District 3 Arts Quad Revisions D and E. She mentioned that the Utilities Master Plan committee is suggesting adding capacity in the East Campus. Physical Plant service areas need to be consolidated. Do we need to consider moving parts off campus? Physical Plant thought the Humanities

site would be good. ASG said no to that. Fish clarified that we're talking about a 12-15 year window on power/utility issues – not in 2 years. He also said that Humanities would be good, but not possible.

Fish said that moving street grids is a huge deal with big impacts and won't be pursued imprudently. Also, the service buildings ended up where they are by default. They needed more and different space. Now, with the Governor's announcement of the Wisconsin Institute for Discovery going in on that block, we KNOW physical plant will have to move. This is a window to consider a big change.

Fish said that we need to be careful about putting our "back yard" functions in the Regent Street (Vilas, Greenbush) area. To them, it's their "front yard." Mary Behan wanted to know how many people, trucks, etc. is involved in Physical Plant. Fish didn't have exact numbers. The people and areas are now very disbursed. There are about 1,200 people overall.

Cyrena Pondrom want to know if there's any "give" in the area behind the SE corner of the Kohl Center, where there is a ramp proposed. She wanted to know if that footprint would work for Physical Plant. Fish said it wouldn't. Pondrom said that the spot currently proposed for Physical Plant shops would be better for academic expansion.

Michael Gould said he likes the idea of moving Physical Plant off campus. We should be doing more forward thinking about energy. He suggests a nuclear reactor. He thinks that John Wiley would support it. Gould says we need to think outside of the box. He mentioned that the research reactor at Engineering will be going away. Fish said that our current job is to site buildings rather than select fuel supplies. Gould said it won't sound so far out in 10 years.

Greene asked for more reaction to the Arts Block concepts. Evelyn Howell asked whether enough light would get in, and wanted to know how tall the buildings would be. She said that sometimes quads are not good and don't work. The one in Humanities is never used. Pondrom agreed and said that trees and tables were put into that space after there was an assault. Gould said we could flood it in winter for ice skating.

Greene returned to the District 3, Humanities/Arts Block, Option A (see PowerPoint from this meeting)

Ken Saiki described District 3, Humanities/Arts Block, Revision D (see PowerPoint)

Gould wanted to know if 1,000 seat theater is for sure. Fish said that we and Cesar Pelli's office are testing this idea.

Greene said that we will next need to reconcile parking, since we're removing so much surface parking. She continued showing Revision D.

Gould wanted to know about parking under Library Mall. Greene said they are aware of the idea, as it was brought up in the 1996 master plan. They're not sure about it. It's challenging.

Greene showed District 3 – office area

Fish talked about challenges and opportunities presented by the new "Wisconsin Institute for Discovery" project. (see slide for District 2 – Union South Revision). What about parking? What about rehabilitating Union South? At a recent meeting, Mark Guthier suggested taking down and re-making Union South. Fish agreed with him. The site may include parking now, with a pedestrian bridge to the Wisconsin Institute for Discovery. Fish described these as potential ideas.

Gould says that he supports this idea. He is concerned about security at night. This area has a low density at night. He suggests using retail to make it livelier. Scientists have to keep strange hours and Biology is in a weird area. Keep it populated for safety.

Fish pointed out that taking out surface lots means we need to replace the same amount of parking. Consolidating parking increases density.

Pondrom likes the connection from Bascom Hill going west, and recommends putting a food service on the west side of the bridge, on the second floor. Spear seconded this idea. Alexiou pointed out that this idea affects pedestrians crossing charter.

Fish pointed out that everyone likes this bridge crossing Charter from east to west, but that the other part – the north/south connector would be more difficult and expensive.

Greene talked about a “hybrid concept” and showed various slides of walkway designs and infill. It helps to make a place LOOK like it’s designed for pedestrians, not cars.

Alexiou talked about the transportation survey. This committee already gave input on that. The transportation planners are really getting deeper information about how and why workers choose to travel to campus in the ways that they do. They will have integrated this data into their concepts by the time of the next campus visit, in March.

Alexiou brought up potential street closings and lots of input already gotten. Also discussed improved campus transit. Everybody wants transit on every street, but that’s too expensive. We may need to close Linden and make part of Charter one way. Spear expressed surprise about Charter. Alexiou said that Charter’s usage numbers are being collected right now. Alexiou said they would probably recommend keeping Charter open southbound – that would be workable.

Gould recommends keeping Charter open 2 ways, because of the need to rebuild the old hospital. The Wisconsin Institute for Discovery will make Charter more important. The bridge over Charter will help pedestrians. Pondrom agreed because of deliveries needed by Chamberlin. Gould agrees with the Linden closing, but thinks Charter should be open.

Howell thinks it’s more difficult to get into campus via Babcock. Charter is the safer entry. Gould said to leave Charter 2 lanes. Spear clarified that the old hospital is not coming down, just the north wing is. Alexiou said we’re not deciding now. From a traffic engineering point of view, there is no need to close Charter.

Fish mentioned that Linden Mall goes back to the 1908 Plan. It was never done, but it could be done. However, it still has to work for the programs there. We’re looking for ways to make pedestrian-oriented, beautiful space that is not just dictated by cars. We’re just testing ideas at this point. Alexiou said we might have other ways to minimize traffic on Linden.

Hoyt said we need to make the Babcock entry point easier. It’s confusing and unsafe right now. It’s not suitable, as is, for a major campus entry point.

Howell pointed out that this crunch is recent, due to construction. Gould said that you can’t get there from Johnson Street. Spear pointed out that there’s no way to come in from the west. Gould said to keep Charter. Howell thinks Linden needs to be open, at least one way, for field trip bus-boarding.

Fish pointed out that there are big effigy mounds and the best view on campus from the top of the hill. We don’t want to put a road there.

Howell pointed out that they often need to drop off equipment at Agricultural Hall. She likes the mall idea, but wants access to the building. Fish said it can work together.

Alexiou shifted to talk about Campus Drive, and the pedestrian crossings that we’re now testing. Next he talked about campus bus routes. They are looking at creating an east/west rapid transit spine, plus smaller circulator routes. It’s still evolving and improving. They have met with Madison Metro. The more improvements we make to the service, the more the cost. We have to keep cost in mind.

For transit options, they are still in favor of using Henry Mall. The bus routes question has gotten everyone's attention and people are much more engaged.

Brown gave a preview of where we are going with the planning process. We are doing the in-house discussions first, because it is our plan. There will be many public meetings announced for January and February (see the web site for meeting details: www.uc.wisc.edu/masterplan). We will also be meeting with all of our surrounding neighborhood associations. He outlined how this will proceed through the spring.

Spear said there's a Chairs' Breakfast each semester. They have expressed an interest in hearing about the plan. The meeting is still to be scheduled. There could be a short presentation and lots of discussion, about 60 minutes. Spear said he'd like to schedule it for the March consultant visit.

Fish emphasized that it would be helpful for campus people to be at community town hall meetings, so that everybody gets to hear about everybody else's needs.

Spear adjourned the meeting at 9:33 am.